



Press Release

For Immediate Release

PAR4 TECHNOLOGY GROUP ACQUIRES FLYTRAP TECHNOLOGIES.

Amesbury, MA November 9, 2009 - PAR4 Technology Group, a leading provider of virtualization and data management IT solutions announced Monday the acquisition of Flytrap Technologies (HQ Tolland, CT with Data Center & Network Operating Center in Willimantic, CT) a virtualization, storage, professional services and managed/cloud services company. The acquisition will be a stock only transaction and the combined company will operate under the *PAR4 Technology Group* name.

Par 4 has been on a tremendous growth spurt and attributes their success to delivering quantifiable value and superior customer service to their clients. Their high touch consultative sales approach has resulted in a year over year 73% revenue growth.

“Despite economic uncertainty - we’re growing simply because we understand our customers business challenges and we develop a solution to solve the problem quickly and with a goal of immediate “return on investment”. Customer success is our #1 priority. The complementary disciplines [PAR4 sales and Flytrap consulting/managed services] will allow us to provide more value to our customers and prospects.”

Gary Halloran – PAR4 President.

Beginning Q1 2010, all sales operations will continue to run from PAR4’s Amesbury, Ma HQ location. Corporate marketing and operations will be managed at Flytrap’s Tolland, CT HQ while engineering, managed and cloud based services will continue to operate from Flytrap’s Willimantic, CT Datacenter and Network Operations Center.

For more information please visit www.par4tech.com.



About PAR4

After many years with many of the top 10 technology giants, several senior level professionals from diverse disciplines (engineering, marketing, consulting, sales, operations) set out to build an IT consulting company with a focus on virtualization, storage and back-up. Since 2007, Par 4 Technology Group has been one of the industries fastest growing companies.

Today PAR4 leverages their extensive business/technology experience and industry relationships delivering unique **“vendor neutral”** customer focused recommendations and solutions by combining best of breed technologies with proven methodologies.

About Flytrap

Flytrap, a VMware Authorized Consultant, has been operating as a virtual infrastructure consultancy since its inception in April 2005. The company was founded by former EMC engineers and continues to be an engineering-minded company. In 2006, Flytrap acquired a Datacenter and NOC and began offering managed infrastructure services. In 2007, Flytrap added hosting services such as hosted SAN replication and managed disaster recovery solutions.

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